

CLEAN ENERGY BUYER'S GUIDE

JUST DON'T WAIT.

THE PROBLEM

The traditional process of buying clean energy is painful

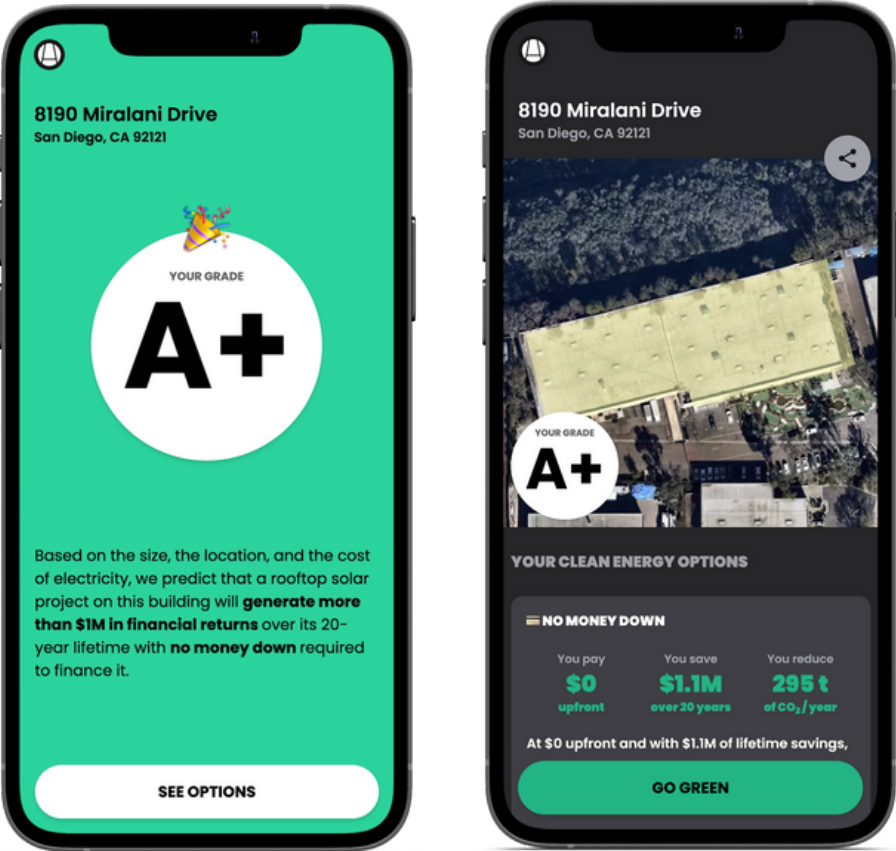
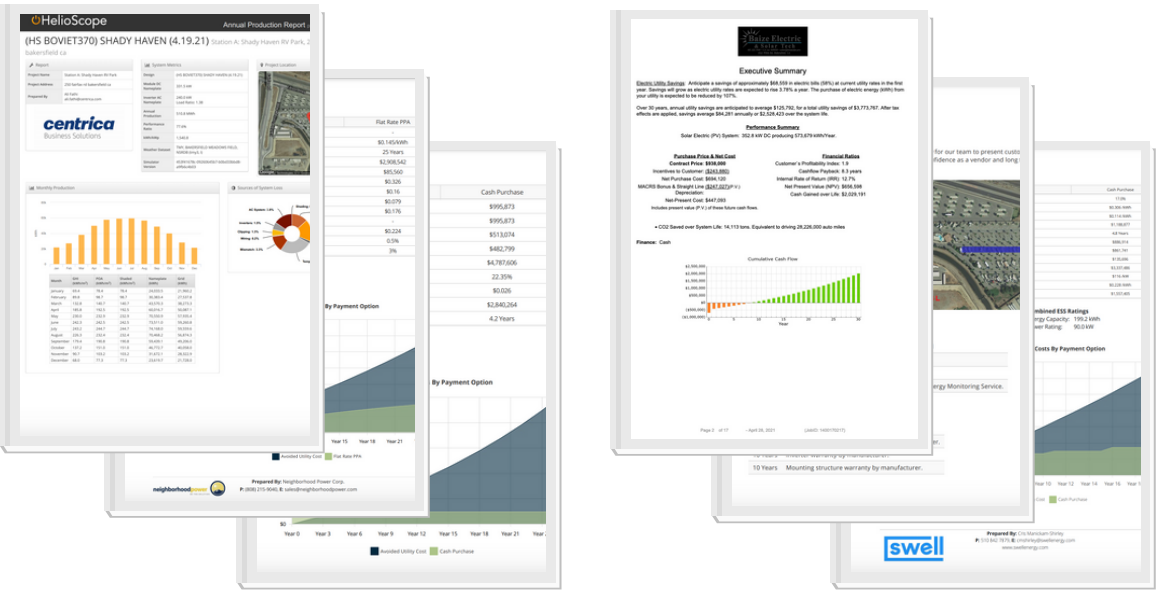
- Requires lots of highly-manual upfront research, engaging multiple providers, or hiring a consultant.
- Resulting in varying data checklists, timelines, long email threads and proposals that contain different assumptions and financial contingencies.

OUR RECOMMENDATION



Station A's modernized, headache-free process

- Instantly see if clean energy = financial returns with our free clean energy grades, and then view a reliable list of the system and financing options available to you.
- Use our marketplace to source competitive, apples-to-apples bids from a network of top providers.



HOW IT WORKS

1

Get your free clean energy grade

Let us predict the likelihood that a clean energy investment will pay back financially. All we need is your property's address or the addresses of your portfolio of properties.

2

Generate and launch a digital RFP for your best project(s)

Our digital Request for Proposal (RFP) process asks the right questions to eliminate risk and organizes a transparent and competitive process in your favor.

3

Select the best provider via our competitive marketplace

Instead of sorting through stacks of PDFs and non comparable email quotes, collect apples-to-apples bids on your project from our network of the top clean energy providers.

THE GRADING PROCESS

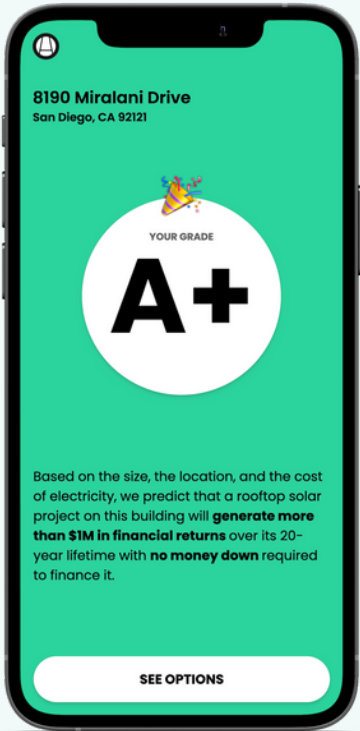
Station A grades are based on predictions of your building’s energy use and cost of electricity, installation space and build costs, annual sunlight exposure as well as available financing and market incentives. Actual financial performance will depend on property actuals and market conditions that can be determined through Station A's free digital RFP process.

Get Your Grade

LIFETIME RETURN /
FINANCING

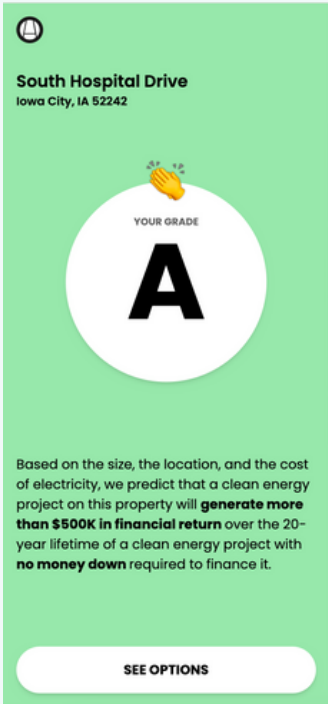


JUST
DON'T
WAIT!



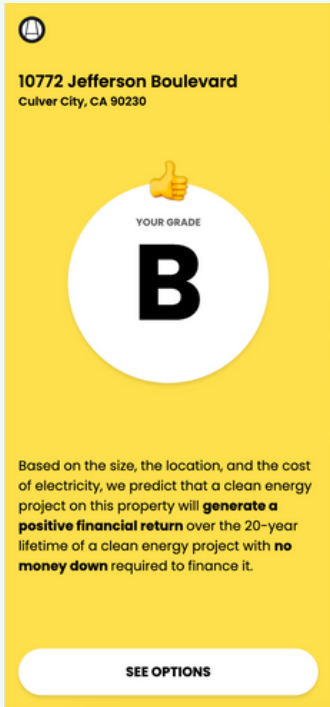
>**\$1M** / NO
MONEY
DOWN

NO
BRAINER!



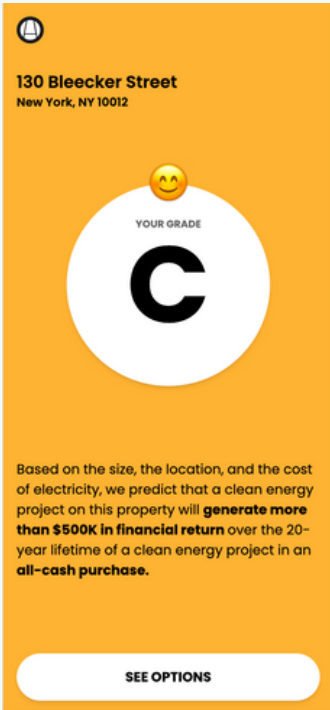
>**\$500K** / NO
MONEY DOWN

FREE
UPGRADE



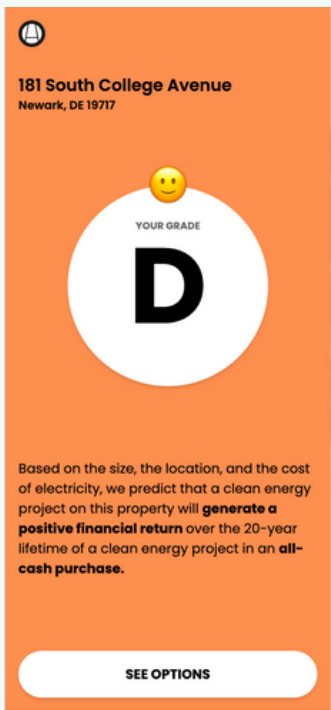
POSITIVE / NO
MONEY DOWN

GREAT
ROI



<**7.5 YRS**
PAYBACK / ALL-
CASH

GOOD
ROI



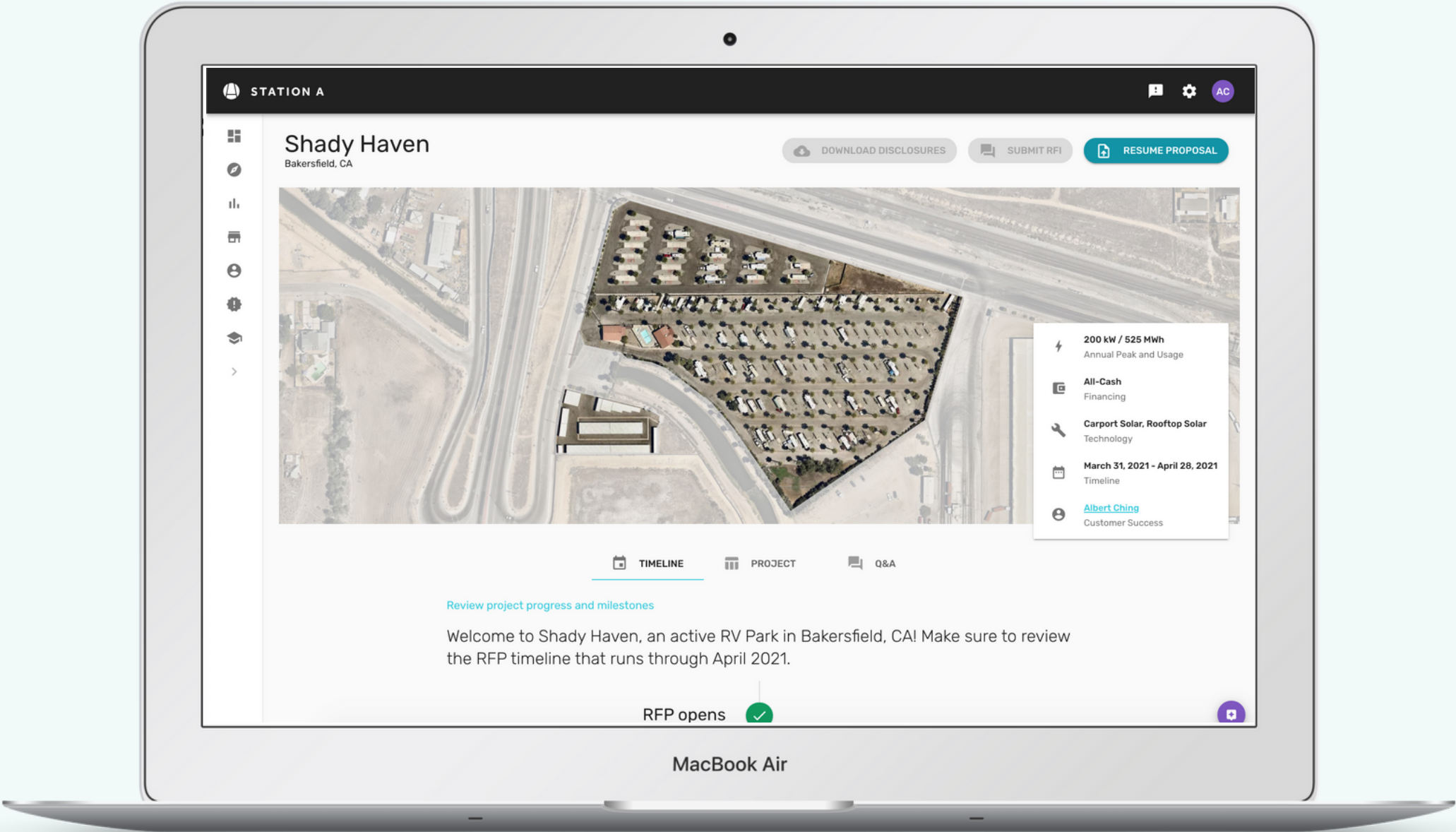
<**10 YRS PAYBACK**
/ ALL-CASH

(1) Lifetime return is the expected bill savings over the 20-year lifetime of a project, assuming no growth in the cost of electricity
(2) No money down financing is in the form of a Power Purchase Agreement (PPA) which is available in 37 states
(3) Payback period assumes a 10% cost of capital
*As of Mar 2022

RELIABLE RFP



A request for proposal (RFP) is a process to solicit concrete bids from interested and qualified providers. In Station A's marketplace, this process is digitized, transparent and organized across an entire network of trusted providers. Our team of advisors help ensure you have an accurate and complete project description for providers to bid on.



APPLES-TO-APPLES PROPOSALS

Station A's customer success team organizes and presents all proposals submitted during the RFP period and highlights key areas of differentiation. To compare proposals apples-to-apples, Station A will conduct its own calibrations of financial projections.

STATION A		A	B	C	D	E	F
SYSTEM	PRODUCTS	ROOFTOP + CARPORT	ROOFTOP + CARPORT	ROOFTOP + CARPORT	ROOFTOP	ROOFTOP	ROOFTOP
	SYSTEM SIZE	496 kW	504 kW	471 kW	234 kW	263 kW	199 kW
	ENERGY PRODUCTION	734 MWh	721 MWh	741 MWh	342 MWh	420 MWh	306 MWh
	YIELD	1,478 kWh / kW	1,431 kWh / kW	1,575 kWh / kW	1,461 kWh / kW	1,598 kWh / kW	1,542 kWh / kW
FINANCING	PPA COST PER KWH 0% escalator	\$0.125 / kWh	\$0.1568 / kWh	\$0.156* / kWh	\$0.1225 / kWh	\$0.13 kWh	\$0.14 kWh
	PPA TERM	25 yrs	25 yrs	25 yr	20 yr	20 yr	25 yr
	YEAR 1 / YEAR 10 CUMULATIVE SAVINGS	\$55k / \$550k	\$32k / \$317k	\$32k / \$326k	\$25k / \$265k	\$29k / \$294k	\$18k / \$184k
	LIFETIME SAVINGS	\$1.38M	\$794k	\$816k	\$530k	\$588k	\$459k
➔		Lowest PPA price, highest savings, limited/no specifics, limited track record	Strongest capital provider track record, high savings (but not highest)	Strong track record, high savings (but not highest), most realistic schedule	Limited system size, less savings	Limited system size, less savings	Smallest system size, less savings
		*New PPA rates sent after the submission deadline					

MacBook Air

PRICING



There is **no upfront cost** to buyers for listing a project in the marketplace. Station A will collect a small success fee from providers for projects that are originated, qualified and progress to term sheet in the Station A marketplace.

[Schedule a Consultation](#)

CLEAN ENERGY GRADE

Let us predict the likelihood that a clean energy investment will pay back financially. All we need is your property's address or the addresses of your portfolio of properties.

Free

COMPETITIVE DIGITAL RFP on the Station A marketplace

Our digital RFP process takes what is normally a manual, lengthy and opaque procurement process and organizes a transparent and competitive process in your favor.

Free

Station A collects a small fee from providers for a successful match

DEDICATED SUPPORT from the nicest team in clean energy

Let the nicest team in clean energy walk you every step of the way from initial consultation to digital RFP. Our expert team of energy advisors are also on call to help answer the thorniest questions you may have.

Free for 60 days*
\$500 / mo after

*From initial consultation to listing of digital RFP

"Most people think that you need to invest significant amounts of time and money to go green -- but with significant breakthroughs in clean energy technologies, state incentives, and the simplicity of Station A's marketplace, **it's never been easier.**"



CEO
Kevin
Berkemeyer



STATION A

The easiest way to procure clean energy

[Schedule a Consultation](#)

