Product Manager @ Station A

stationa.com - careers@stationa.com

Who we are

Station A is the first AI-powered clean energy marketplace that aims to make clean energy cheaper and faster to deploy, build a cleaner and more resilient grid, and ultimately create an ecosystem that brings more equitable access to clean energy. Our mission is to transition the world to 100% clean energy.

We are currently a team of four, based in the San Francisco Bay Area, and recently closed our seed round (https://blog.stationa.com/2020/seed-round-closed). Our product currently serves over 20 customers and thousands of users. We're now looking to scale our impact and grow our team with new remote full-stack software engineers to continue development of our product that enables anyone to easily power a building with 100% clean energy.

If you're reading this and are thinking "I don't know the first thing about the energy industry," please do not hesitate to get in touch with us anyway! One of our key strengths is in combining diverse perspectives/backgrounds to help challenge the status quo with industry experts who bring deep knowledge and experience.

Your contribution

As a product manager at Station A, you will help manage Station A's product suite, contribute to Station A's product strategy, and spearhead the development of new products on top of Station A's data platform. As one of the most product-centric companies in climatetech, we strive to build powerful, intuitive, and

beautiful products that help make clean energy cheaper, more transparent, and more accessible to everyone. You will be expected to start in the first quarter of 2021.

Your role

As part of the product team at Station A, you will have the opportunity to work and get involved in all parts of the product ideation, development, and management process:

- Harvest and organize user feedback to inform feature development, data improvements, and UX enhancements across Station A's products

- Develop and maintain product specifications, including user requirements, mock-ups, and early prototypes

- Monitor and analyze product engagement metrics and use them to inform the Station A product strategy

- Plan and record product education materials, such as tutorial videos, wikis, and FAQ documents

- Work closely with Station A customers and understand their usage of Station A's products

Additionally, you will get to collaborate with the rest of the team:

- Work closely with the engineering team to clarify product requirements and discuss implementation methods

- Work closely with the commercial team to plan product releases and craft commercial proposals

- Participate in marketing campaign design including email newsletters, social media posts, and digital advertisements

- Participate in solution design for Station A's enterprise customers

How to get in touch

If you'd like to learn more, reach out to us at <u>careers@stationa.com</u> with a recent copy of your resume, and a brief note about why you're interested!